

Email2Market™

Align the power of email and the Internet to execute brand consistent communication.



Email2Market™ is the ideal solution to email marketing...

- Customized templates
- Instant response tracking
- Accessible from any Internet connection
- Password protected
- Maximum security and privacy protection
- Easily manages required "opt-in" and "opt-out"
- Can-Spam Compliant
- Complete management available including content

Brand Worthy HTML email campaigns

Email professionally designed HTML campaigns to carry the brand consistency you want and the visually appealing elements that can inspire your audience to read and respond. Names, address, and message can be customized for each recipient to best communicate with your audience.

Maximizing delivery and open rates

Campaigns are sent using sophisticated server technology that delivers emails in the way Internet server providers prefer receiving the emails. Emails are individually threaded to avoid the appearance of "bulk" mailings and ensure the highest possible delivery rate. HTML and text versions of the campaign are created and sent to ensure that all recipients receive your campaign messages.

Storing and managing your audience

Our secure server stores your audience member information, including names, email addresses, and other pertinent information. Additional information can be created on a custom basis. Lists of any size can be imported from comma-delimited files or MS Excel files. On import, we clean lists to weed out duplicates and errors. Lists can be grouped into subsets for targeted communications. Also, we have the ability to develop a custom sign-up screen which allows interested visitors to join your list directly from an email you send to them or from any page on your website.

Tracking your results in real time

For each campaign sent, we immediately track your audience response, giving in-depth statistics on the number of emails delivered, received and opened, and the number of clicks each link received. We also track the names behind the numbers, tracking who opened the HTML version and of the email, who clicked through to the web site, who bounced, and who opted out. Our Response Archive stores all the above information (plus a copy of the campaign itself) for each and every mailing sent. The tracking data for each campaign creates a history of your HTML email marketing results over time.



Give us a call...937.832.7894 and see how Email2Market™ can work for you!

Email2Market™